



ATVOD – MEMBERS OF THE BOARD

“On demand” provision of audiovisual programmes offers users high levels of choice and control. As part of its preparation to become a “fit and proper body” so that it can be designated co-regulator by Ofcom, the Association for Television On Demand (“ATVOD”) is seeking to recruit a new Board to provide leadership of ATVOD within a framework of prudent and effective controls, ensuring that the necessary financial and human resources are in place to enable the organisation to meet its objectives.

Independent Chair

The Independent Chair should be an experienced non-Executive Director in a relevant sector, and is likely to have performed a leadership role and chaired meetings.

The main responsibilities will be to ensure that ATVOD fulfils its duties to the public and the industry, to run the Board and to support the Chief Executive in the achievement of ATVOD’s co-regulatory role. Externally, the Chair will work with ATVOD’s stakeholders and regulatory partners, develop the brand and help to raise the profile of the organisation and its purpose. **(Ref 09/199)**

Chief Executive Officer

Reporting to the Independent Chair, the Chief Executive Officer will be required to implement the strategic goals and objectives of ATVOD to enable it to fulfil its co-regulatory function. They will manage ATVOD, develop strategic and business plans and give direction and leadership to develop the new organisation.

The Chief Executive will be likely to have a background in regulation, ideally in a relevant industry, in an organisation which promotes the highest levels of corporate governance and ethical standards. **(Ref 09/200)**

For all roles, apply in confidence by 19 October 2009, enclosing a CV and details of current remuneration and quoting reference the appropriate reference number to: selection@tyzackassociates.com or write to: David Dumeresque, Tyzack, 33 St James’s Square, London SW1Y 6QY.

TYZACK

Over 50 years’ experience in executive search

Board Members – from both independent and active industry backgrounds

Board members will be required to provide leadership to ATVOD, as well as overseeing the key functions of the new regulatory framework and helping to agree the goals of the organisation and setting the overall strategy.

They will have experience of working at Board level, ideally in a regulated environment, and enthusiasm for ATVOD. They will support the Independent Chair and the Chief Executive in the leadership of the Board, questioning intelligently, debating constructively, challenging rigorously in order to shape decisions and give clear guidance to the executive. Board members may also be asked to serve on sub committees.

A minority of the new Board members will have current active involvement on compliance within the on-demand industry. The majority will be drawn from independent sources but will be expected to have a reasonable awareness of the sector. Key competencies will be sought including finance and risk management and awareness of consumer issues. **(Ref 09/201)**