



Memorandum of Understanding Between Internet Watch Foundation (IWF) and The Authority for Television on Demand (ATVOD)

This Memorandum of Understanding (MOU) is made and entered into between **Internet Watch Foundation** (hereinafter referred to as IWF) of Suite 7310, First Floor Building 7300, Cambridge Research Park, Waterbeach, Cambridge, CB25 9TN, UK and **The Authority of Television on Demand** (hereinafter referred to as ATVOD) of 27, Sheet Street, Windsor, Berkshire, SL4 1BN.

Purpose and Scope

The purpose of this MOU is to formalise collaboration between IWF and ATVOD with particular emphasis on developing understanding in the fields of:

- (i) Child sexual abuse material online
- (ii) "Adult" content which may be obscene

The Parties recognise that through working more closely together they will collectively be contributing towards increased effort to protect children.

Background

IWF is the UK Hotline for reporting criminal online content, founded to disrupt the availability of child sexual abuse content hosted anywhere in the world, protect children who are victims of sexual abuse from repeat victimisation and public identification, prevent internet users from accidentally stumbling across child sexual abuse content, and delete criminally obscene adult, and non-photographic child sexual abuse content hosted in the UK. IWF is a self-regulatory body and is a registered charity.

ATVOD is the independent co-regulator for the editorial content of UK video on demand services that fall within the statutory definition of On-Demand Programme Services. ATVOD works to ensure that such video on demand services comply with their statutory obligations in relation to the 'editorial content' to which they provide access and the need to notify ATVOD of their intention to provide an On Demand Programme Service. The statutory obligations include a requirement that if a service provides access to material which might seriously impair the physical, mental or moral development of under18s it must do so in a manner which secures that such persons will not normally see or hear it.

Responsibilities under this MOU

The Parties recognise the benefit of their cooperation and collaboration to achieve their mutual goals of ensuring that users of the internet, and especially children, enjoy the protections provided for in UK law. To this end we agree to:

- (i) Meet twice a year to share intelligence/data and information;
- (ii) Identify areas of possible collaboration and funding including but not limited to research, campaigns and training.

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Internet Watch Foundation
Registered charity
(registered number 1112398)
Company limited by guarantee
registered in England
(Company number 3426366)
Registered office as above
VAT Reg No. 876 3304 10



THE AUTHORITY FOR TELEVISION ON DEMAND

27 Sheet Street
Windsor
Berks
SL4 1BN

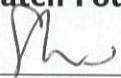
t: +44(0)1753 860 498
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The Authority for Television
On Demand
Company limited by
guarantee registered in
England and Wales
(Company number 5137314)
Registered office as above

- (iii) Enhance the visibility of both IWF and ATVOD by promoting when appropriate the partnership and each other's programmes of work at various events, conferences, and other venues and public speaking engagements (prior agreement to be sought by each party);
- (iv) Feature the partnership on IWF and ATVOD websites and to direct enquiries to each other as appropriate.

IN WITNESS WHEREOF, the Parties have caused this MOU to be executed and in effect on the date set forth below.

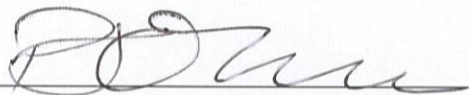
Internet Watch Foundation (IWF)



Susie Hargreaves, Chief Executive

Signed on 29/5/12.

ATVOD



Peter Johnson, Chief Executive Officer

Signed on 1/6/12